



CONTINENTAL RETAIL DEVELOPMENT

FOR IMMEDIATE RELEASE

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**CONTINENTAL ANNOUNCES COLD STONE CREAMERY
COMING TO THE STREETS OF YORKTOWN**

COLUMBUS, OH – February 27, 2006 – Continental Retail Development, the retail division of Continental Real Estate Companies, announced today that Cold Stone Creamery will be joining Rave Motion Theater's Yorktown 15 at The Streets of Yorktown, a power center located in Houston, Texas. The announcement was made by David Kass, President, Continental Retail Development.

Cold Stone Creamery, a specialty ice cream retailer, operates stores in over 47 states. Last summer they celebrated the opening of their 1,000th store, which was also coincidentally opened at a Continental retail project in Columbus.

The Streets of Yorktown is located at Highway 6 and West Little York Road.

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About the Company

Continental Real Estate Companies (www.continental-realestate.com) is a fully integrated real estate development company based in Columbus, Ohio. Continental has developed more than two billion dollars of mixed-use retail, multi-family housing units and multi-use office space throughout the United States. Continental is currently developing retail projects in Columbus, OH, Cincinnati, OH, Nashville, TN, Charlottesville, VA, Chester, NJ, Pittsburgh, PA, Brentwood, CA, Charlotte, NC and Houston, TX.